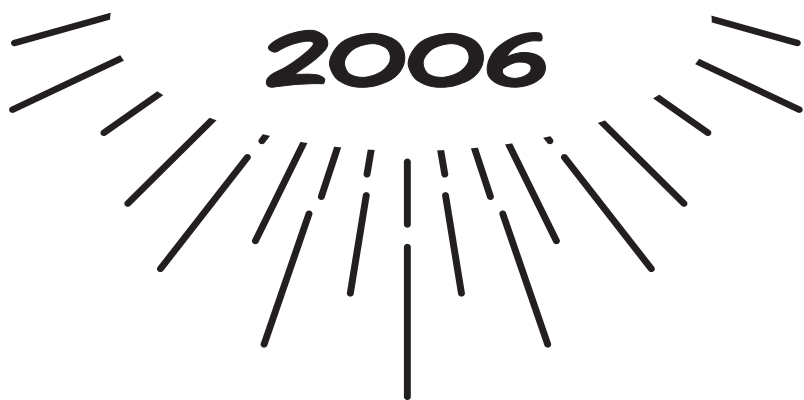




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B!KE

communitybikeshop.org



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Annual Report
2018-2019

Introductory Remarks

Organizations naturally move through cycles of growth and pruning. The 2018/2019 year of operations followed many years of successful growth and presented B!KE with a need to focus on our roots. Our staff and board saw this year as an opportunity to look at our core, focus on delivering the Open Shop program, and embark on the journey to become a charity.

While 2019 was marked by significantly reduced funding capacity and therefore reduced staff and program capacity, the community spirit at B!KE was perhaps more vital than ever. Not only was our volunteer roster full with skilled and dedicated people, but we reached over 500 active members! The community support for our work continues to flourish even as we try to determine how to best sustain B!KE moving forward.

The arrival of a new B!KE advocate and event coordinator, David Koski, brought B!KE a fundraising boon beyond our wildest imaginings. Our first B!KE-a-thon not only brought people of all ages and abilities together to “ride” but also raised over \$15,000 to support B!KE’s core operations! This show of support from our community is both deeply moving and sincerely appreciated.

There is no doubt about it, B!KE plays an important role in shaping the cycling culture here in Peterborough. I won’t soon forget when MacArthur paid a visit to B!KE and said to me, “whatever you are doing with the winter biking, its working. I have never seen so many people out riding in winter before”. The impact that B!KE has on the community is almost impossible to measure and yet at the same time it is visible in the streets all around us. Please enjoy our Annual Report, a snapshot of the impact that B!KE played in 2019.

Sincerely,



Tegan Moss
Executive Director

Thanks to Our Volunteers!

Many thanks to the 47 stellar volunteers who taught others how to fix bikes and practiced wrenching during Open Shop and Build Night: Alex, Athen, Brian, Chris, Dave, Faolan, Gerard, Isabelle, Jared, Jean, Jeet, Jim, John MJ, John N, John W, Justin, Kate, Keith, Kerry Khoa, Kim, Kyle, Leo, Liam, Lily, Linda, Logan, Lucie, Madison, Morgan, Nic, Noah, Paul M, Paul S, Paul T, Pete F, Pete M, Ryan, Sam, Shane, Sherab, Simon, Toby, Troy, Vicky, and Zoe!

An extra special thanks to those of you who made the commitment to weekly volunteer shifts, BIKE simply would not function without the immense contribution each of you makes. Together our volunteers completed 926 volunteer shifts contributing 2778 hours of service! Thank you!

We'd also like to take this opportunity to thank some volunteers who fall outside of our more visible volunteer roles. Thanks to our board of directors: Jackie, James, Andrea, Pete, Liam, and Tammy. Thanks to Koski for coordinating the BIKE-a-thon. Thanks to Rob at Big Sky Design for your fantastic work on our website.

Thanks to Our Staff

Many thanks to our staff team: Tegan, Charlie, Jeet, Justin, Madison, Dani, and Jean. You each contribute unique skills to BIKE and we are grateful to have you as part of the team. Your work is valued by our community. Thank you.



Thanks to Our Members

Our 532 members not only provide essential financial support for our work, but show a commitment to BIKE's mission, vision, and programs. Thanks for your investment, it is a pleasure to share the ride with you all.

Program Highlights

OPEN SHOP

Open Shop continues to be at the heart of BIKE's programming. It is incredible to watch the diversity of people and bikes that visit our downtown workshop space to use our five fully equipped workstations.

In 2019 we ran at a slightly reduced staff capacity compared to the last three years. From April to October we were open 5 days per week offering 44 hours of the Open Shop program each week. Our staff recorded 2,211 workshop users and 2,967 visitors to BIKE, for a total of 5,178 people accessing BIKE*. Open Shop would not have been possible without the dedicated work of Charlie, Madison, Tegan, and Justin and our many volunteers who complete weekly Open Shop shifts!

BIKE has aimed to improve our accessibility by keeping hours that are desirable and considered "regular" by shop users. In addition, we strive to reduce the number of people turned away during peak periods. This year staff only made note of having to refuse service to 42 people on account of no stand being available. That's our lowest total since we began recording this statistic in 2012.

Bicycle donations are often received and processed during Open Shop. In 2019 a whopping 425 donations were made! Roy and Diane Crooks collected and delivered 82 donations from their cycling clubs. We are grateful to everyone who donated a bicycle.

*These total use numbers show a decrease of almost 20% over 2018 levels. However, our finances show increased retail sales and our database shows that our number of active members is growing. Given these metrics, while it is possible that shop use has plateaued, it is unlikely to be in decline. It is much more likely that there are significant clerical errors within our user tracking data for 2019. A new system for tracking shop use ought to be implemented for more accurate workshop use reporting in the future.

Program Highlights Continued

BIKE VALET

The City of Peterborough provided B!KE with the capacity to offer free bicycle valet services at events across Peterborough. Madison and Lily took the lead and offered bike valet at all 16 Peterborough MusicFest events. B!KE also offered this service at a number of other events throughout the summer. During Peterborough Folk Festival our team parked 368 bicycles and reached our full-capacity of 105 bikes for the first time.



SHIFTING GEARS

As in many years past, participating in Shifting Gears was a spring highlight at B!KE. We offered tune-ups at farmers markets and workplaces and workshops on bike commuting. B!KE was proud to introduce one-on-one rider consults for people who were new to the program and wanted a little extra help getting their bike ready to ride to work. Big thanks to Lindsay at GreenUP for coordinating another great year of Shifting Gears.

B!KE Surplus & Deficit Report

For the year ended October 31	2019	2018
Revenue		
Bike store sales	85,484	76,680
Membership dues	17,960	15,077
Government grants - Federal	8,037	-
Government grants - Provincial	12,600	63,955
Government grants - Municipal	7,622	4,507
Other grants - Trent University	20,651	35,304
Donations and grants - Bike Skills Park	-	21,517
Fundraising and donations	18,752	6,199
Programming	24,526	19,860
	195,632	243,099
Expenses		
Bank charges and interest	3,139	2,003
Bike store purchases	31,458	37,868
Donations	-	2,313
Occupancy	26,803	26,166
Operations	9,808	21,552
Programming	7,412	16,510
Wages and benefits	115,174	136,984
	193,794	243,396
Excess of revenue over expenses for the year	1,838	(297)
Net assets, beginning of year	56,207	56,504
Net assets, end of year	58,045	\$ 56,207

B!KE Balance Sheet

October 31	2019	2018
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Assets

Current

Bank	\$	46,584	\$	50,663
Accounts receivable		-		2,528
Inventory		16,638		15,583
Prepaid expenses		595		200
		63,817		68,974

Liabilities

Current Liabilities

Accounts payable and accrued liabilities	\$	3,855	\$	10,779
Deferred grants		1,917		1,988
		5,772		12,767

Net assets

		58,045		56,207
		58,045		56,207
	\$	63,817	\$	68,974

B!KE Approved Budget

November 1, 2019 to October 31, 2020

Ordinary Income/Expense

Income

Federal Government Grant	\$ 17,860.00
Municipal Grants	\$ 6,500.00
Donations	\$ 23,610.00
Trent Levy	\$ 24,000.00
Total Public Support	\$ 47,610.00
TWSP Funding	\$ 1,000.00
Membership Income	\$ 21,050.00
Program Income	\$ 37,960.00
Sales Income	\$ 102,132.60

Total Income	\$ 234,112.60
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Program Expenses	\$ 7,816.00
Sales Expenses	\$ 43,110.00
Board Expenses	\$ 100.00
Contract Services	\$ 2,980.00
Facilities and Equipment	\$ 30,346.00
Financing & Banking Expenses	\$ 3,190.00
Merchandise Expense	\$ 1,000.00
Operation Expenses	\$ 145,372.39

Total Expense	\$ 233,914.39
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Net Ordinary Income	\$ 198.21
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Program Highlights Continued

THE HOME MECHANIC WORKSHOP SERIES

In 2019 this classic workshop series was more popular than ever. As Jeet moved on to other things, long-time BIKE volunteer Jean stepped up to the plate and started teaching this series for BIKE. The six-workshop series provides participants with theoretical and hands on knowledge to help them understand how their bicycle works. In 2019 Jean led three sessions of the Home Mechanic Workshop Series and we are excited to have her continue on as an instructor.



BIKE @ REFRAME

BIKE has often supported the ReFrame International Film Festival with a cash donation or a window display. For the first time we had the great pleasure of debuting a film about BIKE. "Freedom is a Bicycle" tells the story of painting our flying bicycle mural. View the short film online at:

<https://www.lesteralfonso.com/freedom-is-a-bicycle/>

Program Highlights Continued

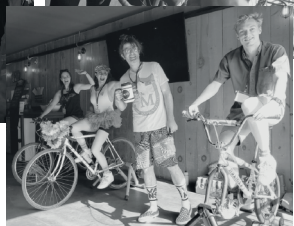
WINTER WHEELS

The second year of Winter Wheels was a roaring success. From over 50 applicants we selected 25 riders who demonstrated a need, a strong desire to start winter riding, and/or a large potential to influence others. Our approach this year included a more flexible program format with one-on-one meetings to assess and address the needs of individual riders. Winter Wheels also included a series of workshops for participants including bike maintenance, winter bike apparel, and slippery handling skills. Winter Wheels is a unique program that has caught the attention of other communities. Our Executive Director and Program Coordinator Tegan Moss had the opportunity to present about Winter Wheels at the International Winter Cycling Congress in Calgary Alberta. Winter Wheels is funded by the City of Peterborough who we thank for encouraging more people to ride!



The B!KE-A-Thon

Held on July 6th, the B!KE-a-thon was our first ever fundraising event. Eight playful teams sought to raise money on behalf of B!KE and kept the pedals turning on stationary bikes for 12 hours. Together our teams and generous supporters raised over \$15,000! Words cannot convey the sense of community spirit that the B!KE-a-thon embodied. Thanks to each and every rider and donor for your support!



Thank you!



Funder & Partner Recognition

The City of Peterborough provides funding for programs at B!KE in two ways, through the Community Investment Grant and for the delivery of specific programs. Each year B!KE uses the Community Investment Grant to support delivery of our volunteer training including Volunteer Build Night. In 2019 the City of Peterborough additionally provided funding for the following programs: Pedal Power, Winter Wheels, Shifting Gears, and Fixit Stations. We thank the City for this investment in making Peterborough a place where more people choose to travel by bike.



B!KE works with a number of community partners who we would like to thank for their in-kind support and partnership. Thank you to GreenUP, Wild Rock, Risk Watch, the DBIA, and Public Health. You make Peterborough a better place to live and ride.

Since 2011 full-time Trent Undergraduate students pay a refundable annual levy to support B!KE's work on campus and in the broader Peterborough community. In 2019, this levy was \$4.26 per student and amounted to a total gift of \$32,511.23. Many thanks to each Trent Student for your financial support of our work

Thank you to our B!KE-a-thon donors: Koski, The Social, Wild Rock Outfitters, Green Eyewear, Frog Cycles, Runners Life, Pastry Pedlar, Fresh Radio, Global TV/CHEX, PTBO Canada, Henry's Barbershop, Ultimate Distribution, Sam's Deli, Publican House, Fontaine Source for Sports, Pedalboro, The Endeavor Centre, and The Peterborough Tool Library.

And lastly, but far from least, thank you to our B!KE-A-Thon teams: Trike Force, The PCC Cyclopaths, The Cranks, The Chain Yankers, Like-a-Moss, The Swanky Crankers, Koski and The Under Cogs, and The BMXeerers!