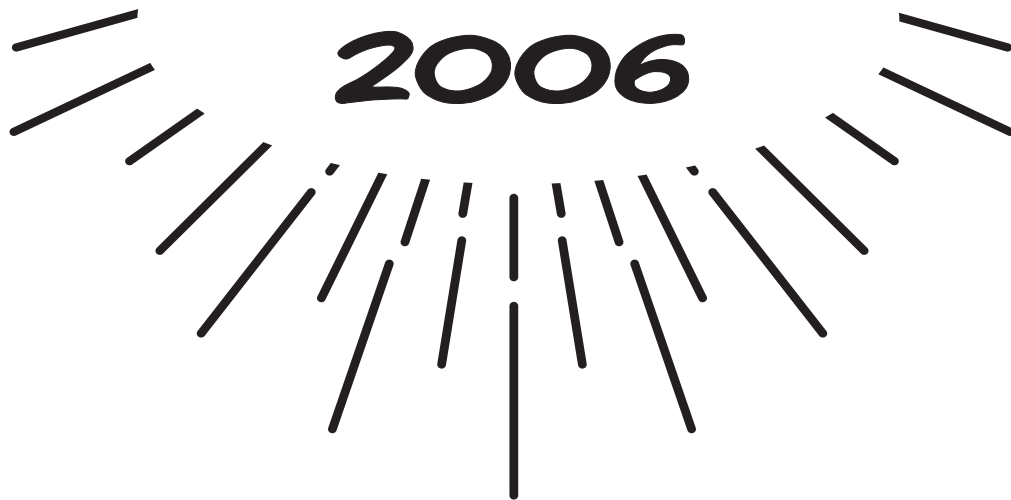




Est.

B!KE

communitybikeshop.org



2006

**Annual Report
2016-2017**

Introductory Remarks

When I first started working for B!KE in 2011, I could not have imagined B!KE where we are today. A bustling downtown workshop. A source of knowledge and expertise in all things bicycle. A go-to source for perspectives on cycling issues for CHEX and CBC. A place to bring provincial leaders like premier Kathleen Wynne on a tour of Peterborough. An organization with up to 10 staff. A partner in one of Ontario's best in-school cycling programs. A place community members consistently identify as one of their favourite parts of Peterborough. A place that everyone can learn something from.

Having watched B!KE grow into the organization it is today, I am proud to reflect on all that we have accomplished. It is only due to the patient work of so many exceptional people that we have been so successful in our mission. Thank you to the staff, volunteers, board, and members for choosing to participate in making B!KE such a special place for so very many people.

As the momentum behind our work continues to build we are bound to hit unseen potholes at exceptional speeds and find loose gravel in turns that appeared clear from a distance. But along the ride we are also sure to see new places, feel an unrivalled sense of freedom, and be lucky enough to have access to the perfect spot to maintain and repair our bicycles.

With B!KE now well known as a leader for cycling in Peterborough, it is an honour and a pleasure to guide our movement forward, seeking the best ways possible to sustain our work and continue to empower people to travel by bicycle.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tegan Moss', with a stylized, flowing script.

Tegan Moss

Funder & Partner Recognition

In 2017 B!KE held two grants from the Ontario Trillium Foundation, both a new 7-month Seed Grant, and an existing 3-year Grow Grant. Both grants fall within the Active People stream and support B!KE in delivering programs and acting as a community leader in cycling.

Ontario
Trillium
Foundation

An agency of the Government of Ontario.



Fondation
Trillium
de l'Ontario

Relève du gouvernement de l'Ontario.

In 2017 B!KE formed a new partnership with the Peterborough Cycling Club for the purpose of building a bicycle skills park in the city of Peterborough. This partnership was awarded the OTF Seed Grant to explore the idea of building a bicycle skills park, or bike playground in Peterborough. More on page 11 of this report.

Full-time Trent Undergraduate students pay a refundable annual levy to support the growth of cycling in the city of Peterborough. In 2017, this levy was \$4.19 per student and contributed significantly to B!KE's financial sustainability.

The City of Peterborough provided B!KE with a \$4,000 investment grant for the Volunteer Build Night Program. The City Transportation department provided additional funding for specific workshops and community campaigns like Shifting Gears.

Wild Rock, Risk Watch, the DBIA, and Public Health provide in-kind support and event partnership for B!KE's Programs.

Thank you to all our funders and partners for your support!

Program Highlights

OPEN SHOP

Open Shop was busy throughout the season and in 2017. With over 550 members B!KE has a greater number of people showing their commitment to our organization than ever before! We counted 5550 people visiting B!KE, with 3001 of those people using our workshop for DIY bike repair.

In 2017 we counted 2549 people who dropped by to ask questions, make retail purchases, or buy a bicycle! While we were once tucked away our visible storefront now draws in many folks who are simply out for a walk downtown. This is a change in culture that we are still adapting to, but shows strong potential for our continued evolution as a social enterprise.

During the summer of 2017, B!KE provided 45 hours a week of Open Shop instruction in bicycle maintenance and repair. This number of contact hours represents a staggering growth in the amount of time that the public can access our services: five times what we offered in 2011 and almost twice what we offered in 2016.

24 Volunteers contributed to Open Shop and 316 bicycles were donated to support B!KE's programming.



YOUTH EARN-A-BIKE

During 2017 B!KE ran two 8-week sessions of youth Earn-a-Bike. 11 youth completed the program, gaining in-depth mechanical experience, a free bicycle, and basic riding training. One session included 6 new Canadian youth with two past participants supporting the program as translators!



ADULT EARN-A-BIKE

Our Adult Earn-A-Bike program continues to be a successful way for adults who cannot afford to buy a bicycle to both refurbish a bicycle for free and contribute valuable volunteer service to B!KE. In 2017 ten participants completed the program.

Both Earn-A-Bike programs are made possible with funding from the Ontario Trillium Foundation and generous bicycle donations from the community at large.

B!KE Surplus & Deficit Report

November 1, 2016 to October 31, 2017

Nov '16 - Oct 17

Ordinary Income/Expense

Income

Fundraising

Government Grants 79,655.00

Public Support 27,232.00

Total Fundraising 106,887.00

Membership Income 14,478.94

Program Income 1,357.85

Sales Income

Bicycle Sales 20,632.68

Part Sales

New Part Sales 34,980.45

Used Part Sales 7,127.99

Total Part Sales 42,108.44

Sales Discounts -2,873.21

Other Sales 2,410.72

Total Sales Income 62,278.63

Total Income 185,002.42

Expense

Program Expenses 11,947.80

Sales Expenses 11,365.89

Donation to Other Org. 1,364.14

Facilities and Equipment 30,077.34

Financing & Banking Expenses 1,321.53

Payroll Expenses 113,909.98

Operation Expenses 10,342.18

Contract Services 4,012.00

Total Expense 184,340.86

Net Ordinary Income 661.56

Other Income/Expense

Other Income

Surplus Revenue Carryforward 4,000.00

Total Other Income 4,000.00

Net Other Income 4,000.00

Total Income 4,661.56

B!KE Balance Sheet

October 31, 2017

	<u>Oct 31, 17</u>
ASSETS	
Current Assets	
Chequing/Savings	59,798.10
Accounts Receivable	7,815.94
Inventory Asset	14,682.63
Furniture and Equipment	1,354.00
Other Assets	714.72
Total Current Assets	<u>84,365.39</u>
TOTAL ASSETS	<u><u>84,365.39</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	379.85
Credit Cards	168.15
Other Current Liabilities	
Bike Skills Park Accrual	23,505.18
Gift Certicates	377.00
HST Balance	1,784.64
Evaluation Funding	4,600.00
Total Other Current Liabilities	<u>30,266.82</u>
Total Current Liabilities	<u>30,814.82</u>
Total Liabilities	<u>30,814.82</u>
Equity	
Retained Earnings	53,197.23
Net Income	353.34
Total Equity	<u>53,550.57</u>
TOTAL LIABILITIES & EQUITY	<u><u>84,365.39</u></u>

B!KE Draft Budget

November 1, 2017 to October 31, 2018

	Draft Budget 2017/2018
Income	
Fundraising	
Municipal Grants	6,500.00
Ontario Trillium Foundation	72,151.00
Donations	800.00
Program Grants	1,750.00
Trent Levy	26,314.00
Total Fundraising	107,515.00
Membership Income	13,600.00
Program Income	10,550.00
Sales Income	
Bicycle Sales	20,600.00
New and Used Part Sales	41,000.00
Total Sales Income	61,600.00
Total Income	193,265.00
Expense	
Program Expenses	6,925.00
Sales Expenses	26,300.00
Donation to Other Org.	500.00
Facilities and Equipment	28,955.00
Financing & Banking Expenses	1,100.00
Payroll Expenses	118,643.92
Operation Expenses	10,810.00
Total Expense	193,233.92
Net Income	31.08

Program Highlights Continued

OPEN STREETS & PLAY STREETS

Through funding from the Ontario Trillium Foundation B!KE was able to support the delivery of an award winning Open Streets event, Peterborough Pulse. With its longest route ever Pulse boasted 3.8 km of a car-free route where over 10,000 people came out to walk, bike, run and play. B!KE is proud to have partnered with the DBIA, GreenUP, Public Health, and Peterborough Square to deliver this event.

BIKE NIGHT

From April to September B!KE and GreenUP offered weekly events on four topics: mechanical skills, confidence building, family fun, and discovery rides. With 215 people participating in 28 great events, this pilot year was a success!



Program Highlights Continued

SCHOOL PROGRAMMING

This year Pedal Power, our in school, on-bicycle, cycling education program for grade five students celebrates its 5 year anniversary! The program is recognized provincially as an example of what in-school cycling education can look like and we hope to have the opportunity to deliver it for many years to come.

In-school programs offered in partnership between B!KE and GreenUP were delivered in 14 different schools and reached 755 youth! Programs included Bike Rodeos to in-depth repair programs and all participants received some training in bicycle maintenance and/or riding skills.



B!KE @ TRENT

Offering regular programming on the Trent campus continues to be a seasonal challenge. In the fall of 2017, Liam Cunningham took an active approach to reaching students with a mobile workshop. Liam picked two days each week to pedal around campus offering free repair services at high volume bike parking areas. This approach reached a greater number of students, but continue to face significant seasonal barriers to success. Three drop-in workshops on maintenance and repair were also offered free to students.

Other Highlights

WOMEN-ONLY DAY

In response to community requests for women-only space, B!KE took the plunge in 2017 offering our first ever Open Shop time that was facilitated by women for women. The program took place from April to September on Thursdays from 10-4. Women-Only day averaged 7 users per week. The timing of the program within B!KE's regular hours of operation generated some confusion, and the daytime hours prevented access to many interested participants. In 2018 we plan to offer the program again with changes to how the program hours are communicated to the public.



THE BICYCLE PLAYGROUND

With Seed Grant Funding from the Ontario Trillium Foundation, and in partnership with the Peterborough Cycling Club, B!KE has formally begun to pursue the construction of a Bicycle Playground in the City of Peterborough. Project Manager John Hauser has been hired to investigate the feasibility of the project. Visit bikeparkptbo.ca to learn more.

Thanks to Our Volunteers!

In 2017 our 30 volunteers contributed over 1755 hours of service! That's 585 shifts spend refurbishing bicycles, teaching bike repair, ripping rags, sorting parts, and keeping the wheels turning here at B!KE.

Charlie and Tegan would like to extend our thanks to: Alex, An, Andrea, Ben, Brian, Cameron, Carlos, Dave, Dwight, Emily, Eric, Jackie, Jake, James, Jean, Jeet, John M, John N., Kate, Kamran, Lauren, Lester, Liam, Linda, Lindsay, Lucie, Mark, Melissa, Nic, Nicole, Noah, Paul M., Paul N., Paul S. Paul T., Pete F., Pete M., Rob, Ruben, Taylor, and Troy! B!KE really wouldn't be what it is without you on our team! Thank you!

Thanks to Our Staff



B!KE's 2017 staff included: Tegan Moss, Charlie Best, Brian Heuvel, Alex James, Carrie VanDorp, Liam Cunningham, Justin McConnell, Scott Cicchin, Chloe Black, and John Hauser. Many thanks to each of you for your unique contributions to B!KE and our programs.

Thanks to Our Members

B!KE is nothing without people who want to learn more about their bicycles! Your commitment to learning, to riding your bicycle, and to participating in this community makes our work possible. Thank you for your commitment to B!KE and passion for the bicycle.